

TrackYTiq

Workforce Management Platform Built for Egypt

Product Overview, Features & Pricing

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70%

Cheaper than international alternatives

EGP

Priced in Egyptian Pounds

1

App replaces 4 separate tools

1. Why TrackYTiq?

Managing a field workforce in Egypt today means juggling multiple tools — one for attendance, another for GPS tracking, a third for project updates, and WhatsApp for everything else. International solutions cost \$7–25 per user in USD, lack Arabic support, and don't accept local payment methods.

TrackYTiq solves this. One platform that combines real-time GPS tracking, shift management, project collaboration, task & checklist management, evidence capture, and team chat — all in Arabic, priced in EGP, with local payment support.

Built for Egyptian companies: Arabic-first interface, EGP pricing, Fawry & Vodafone Cash payments, and designed for field workers with limited connectivity.

Who Is It For?

Industry	Use Case	Typical Team Size
Construction & Real Estate	Site worker tracking, daily checklists, evidence photos with weather data	20–500+
FMCG Distribution	Sales rep route verification, visit check-ins, GPS geofencing	10–200
Security Companies	Guard shift management, patrol check-ins, real-time monitoring	50–1,000+
Facility Management	Maintenance team dispatch, task checklists, completion evidence	15–100
Logistics & Delivery	Driver tracking, shift scheduling, geofence verification	10–300

2. Platform Features

Real-Time GPS Tracking

Track your entire field workforce on a live map dashboard. See who's on-site, who's late, and who's off-location — all in real time.

Geofencing (1-50 km)

Define work zones with configurable radius. Employees can only check in when physically present at their assigned location.

Shift Management

Create and assign shifts with automatic notifications. Track active, completed, and missed shifts. Manage break requests with approval workflows.

Project Management

Organize work into projects with dedicated teams, locations, and admins. Track project lifecycle from active to completed.

Tasks & Checklists

Assign tasks with due dates and track progress. Create detailed checklists with deadlines, status tracking, and overdue notifications.

Evidence Capture

Workers upload up to 8 photos per checklist item with notes. Automatic weather data capture (temperature, conditions, wind) for construction compliance.

Real-Time Team Chat

Project-based chat rooms with file attachments (up to 4 per message), @mentions with push notifications, and full message history.

Push Notifications

Automated alerts for shift starts, missed shifts, overdue tasks, chat mentions, and checklist delays. Acknowledgment tracking for compliance.

Reports & Analytics

Comprehensive attendance reports with PDF export. Duration calculations, break-time deductions, and location compliance analytics.

Audit Trail

Complete audit log of all system actions. Track user activity, notification acknowledgments, and evidence submissions with timestamps.

Team Management

Manage employees, assign work locations, and organize teams across multiple projects with flexible permission levels.

Role-Based Access

Granular roles: Admin, Project Admin, and Employee. Each with tailored permissions and dashboard views.

Unique to TrackYTiq: Weather data capture with evidence submissions, configurable geofence radius up to 50km, and integrated project chat with file sharing — features no competitor in this price range offers.

3. How We Compare

We benchmarked TrackYTiq against the leading international workforce management tools. Here's how we stack up across 18 key features:

Feature	TrackYTiq	Connecteam	Hubstaff	Jibble	Zoho People
Starting Price (EGP/user/mo)	FREE	~63*	~315	FREE	~81
GPS Location Tracking	✓	✓	✓	✓	✓
Geofencing	✓ All plans	Advanced+ only	✓	✓ Paid	✓
Live Map Dashboard	✓	Expert only (\$99)	✓	Ultimate only	✗
Shift Management	✓	✓	✗	Premium+	✓
Project Management	✓	✗	✗	✗	Separate app
Task Management	✓	✓	Basic	✗	Separate app
Checklists + Evidence Photos	✓	Forms only	✗	✗	✗
Weather Data Capture	✓	✗	✗	✗	✗
Real-Time Team Chat	✓	✓	✗	✗	Separate app
Audit Logs	✓	Limited	Limited	✗	✓
Arabic Interface	✓	✗	✗	✗	Partial
EGP Pricing	✓	✗	✗	✗	✗
Local Payment (Fawry, etc.)	✓	✗	✗	✗	✗

* Connecteam per-user cost = base / 30 included users. ✓ Full support Partial Limited/extra cost ✗ Not available

4. Competitor Deep Dive

4.1 Connecteam \$35-99/mo base + per user

What they offer: All-in-one deskless workforce platform from Israel. Free for 10 users, then \$35-99/mo base fee + \$0.50-5/user beyond 30 users. Includes time clock, scheduling, communication, and training.

Where they fall short for Egyptian companies:

- Live GPS tracking only available on most expensive Expert plan (\$99/mo)
- Geofencing limited to 10 worksites on Advanced plan
- **No offline mode** — a dealbreaker for field workers outside major Egyptian cities
- No Arabic interface; all USD pricing with no local payment methods
- No project management or evidence photo capture
- Employees can bypass GPS by turning off phones while remaining clocked in
- App becomes sluggish with high chat/notification volume (per 2026 user reviews)

4.2 Hubstaff \$5.83-25/user/mo

What they offer: Time tracking and employee monitoring from the USA. Separate desk and field plans. GPS tracking, screenshots, activity monitoring, and project budgeting.

Where they fall short for Egyptian companies:

- **No project management, no chat, no checklists, no evidence capture**
- Surveillance-focused (screenshots, keystroke tracking) — designed for remote desk workers, not field teams
- Field Starter at \$7/user = ~378 EGP/user — expensive for Egyptian field workers
- Rigid annual billing; users report inability to downgrade or get refunds
- Mobile app significantly limited compared to desktop
- No Arabic support; no local payment methods
- Slow customer support response times (per 2026 user reviews)

4.3 Jibble Free - \$6.99/user/mo

What they offer: Time and attendance tracking from Malaysia. Generous free plan with unlimited users. Facial recognition, GPS geofencing, and automated timesheets.

Where they fall short for Egyptian companies:

- **Time tracker only** — no project management, no tasks, no Kanban boards

- **No team chat or communication features at all**
- No evidence/photo capture, no checklists
- Live location tracking locked behind \$6.99/user Ultimate plan
- Mobile dashboard is extremely minimal with limited visibility
- No Arabic interface; no local payment methods

4.4 Zoho People \$1.50-5/user/mo

What they offer: HR management platform from India. Part of the large Zoho ecosystem. Employee database, leave management, attendance, shift scheduling, and performance reviews.

Where they fall short for Egyptian companies:

- HR-focused, not field workforce management — GPS tracking is basic (no live map)
- Project management, chat, and tasks all require separate Zoho products at extra cost
- No evidence/photo capture or weather data
- Complex setup; the Zoho ecosystem can be overwhelming for SMEs
- No local Egyptian payment methods

4.5 ZenHR Custom pricing

What they offer: MENA-focused HR and payroll platform from Jordan. Strong Egyptian labor law compliance, bilingual Arabic/English, social insurance and tax calculations.

Where they fall short:

- HR & payroll tool — **not a field workforce management platform**
- No real-time GPS tracking, no live map, no geofencing
- No project management, tasks, checklists, or team chat
- Opaque pricing (contact sales only)
- Note: ZenHR and TrackYTiq are complementary — ZenHR handles HR/payroll, TrackYTiq handles field operations

5. Cost Comparison (50-User Team)

What a typical Egyptian company with 50 field workers would pay monthly:

Solution	Plan Needed	Monthly Cost (USD)	Monthly Cost (EGP)	vs TrackYTiq
Hubstaff	Field Starter	\$350	~18,900 EGP	2.5x more
Jibble	Ultimate	\$350	~18,900 EGP	2.5x more
Zoho People	Enterprise	\$250	~13,500 EGP	1.8x more
Connecteam	Expert	\$199	~10,746 EGP	1.4x more
TrackYTiq	Professional	~\$138	7,450 EGP	Baseline

Annual savings with TrackYTiq vs. Hubstaff: A 50-user team saves approximately **137,400 EGP per year (~\$2,545 USD)** by choosing TrackYTiq — while getting more features (project management, chat, checklists, evidence capture) that Hubstaff doesn't offer at any price.

6. Pricing Plans

Feature	Starter (Free)	Professional	Enterprise
Monthly Price	0 EGP	149 EGP/user	249 EGP/user
Annual Price (20% off)	0 EGP	119 EGP/user/mo	199 EGP/user/mo
Approx. USD Equivalent	\$0	~\$2.76/user	~\$4.61/user
Max Users	5	Unlimited	Unlimited
GPS Tracking	Manual check-in	Real-time + geofencing	Real-time + geofencing
Live Map Dashboard	✗	✓	✓
Projects	1 project	Unlimited	Unlimited
Tasks & Checklists	✓	✓	✓
Evidence Photos	2 per item	8 per item	8 per item

Real-Time Chat	✗	✓	✓
Shift Management	✓	✓	✓
Reports & PDF Export	Basic	Advanced	Advanced
Push Notifications	✗	✓	✓
Audit Logs	✗	30 days	Unlimited
API Access	✗	✗	✓
Support	Email	Email + WhatsApp	Priority + Onboarding

7. Get Started

Free Trial

Start with the **free Starter plan** — no credit card required. Track up to 5 employees with GPS check-ins, shifts, and basic reporting. Upgrade anytime.

Payment Methods

- **Fawry** — Egypt's #1 payment network
- **Vodafone Cash** — mobile wallet
- **InstaPay** — instant bank transfers
- **Credit / Debit cards** — via local payment gateway
- **Bank transfer** — for enterprise annual contracts

Billing Options

- **Monthly** — pay as you go, cancel anytime
- **Quarterly** — 10% discount
- **Annual** — 20% discount

Enterprise & Custom Deals

For teams of 100+ users, we offer custom pricing, dedicated onboarding, and priority support. Contact us for a tailored proposal.

Ready to Track Your Workforce?

Visit **trackytiq.com** to create your free account
or contact us for a live demo.

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